

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)  
430 S Capitol St SE  
Washington, DC 20003-4024

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-49933  
Contract Dates: 10/26/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / / 1195

Invoice Num: 1031-414616  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: GREAT AMERICAN MEDIA(162)  
3050 K St NW Ste 100  
Washington, DC 20007-5108  
ATTN:Accounts Payable

Product Desc: EST 1195

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
1	2 NEWS THIS MORNING [5-6AM EDITION]	10/26/2012-10/26/2012		....F..		30	1	275.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		....F..		1		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	05:26:04 AM		D3C12IL11T02H	30	275.00			
3	CBS2 NEWS AT 6AM	10/26/2012-10/26/2012		....F..		30	1	275.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		....F..		1		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	05:59:05 AM		D3C12IL11T02H	30	275.00			
5	CBS THIS MORNING	10/26/2012-10/26/2012		....F..		30	1	440.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		....F..		1		440.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	08:37:08 AM		D3C12IL11T02H	30	440.00			
7	CBS SUNDAY MORNING	10/28/2012-10/28/2012		.....S		30	1	2,500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		.....S		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	08:08:14 AM		D3C12IL11T02H	30	2,500.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
8	LET'S MAKE A DEAL	10/26/2012-10/26/2012	....F..	30	1	550.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	1	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	08:59:26 AM		D3C12IL11T02H	30	550.00				
10	PRICE IS RIGHT 10-11AM	10/26/2012-10/26/2012	....F..	30	2	800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	2	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	09:58:57 AM		D3C12IL11T02H	30	800.00				
10/26/2012	Fr	10:58:42 AM		D3C12IL11T02H	30	800.00				
12	2 NEWS AT 11:00	10/26/2012-10/26/2012	....F..	30	1	750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	1	750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	11:11:27 AM		D3C12IL11T02H	30	750.00				
14	DR PHIL	10/26/2012-10/26/2012	....F..	30	1	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	1	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	03:51:04 PM		D3C12IL11T02H	30	700.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
16	JUDGE JUDY	10/26/2012-10/26/2012	....F..	30	1	950.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	1	950.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	04:19:47 PM		D3C12IL11T02H	30	950.00				
18	CBS2 NEWS AT 5	10/26/2012-10/26/2012	....F..	30	1	1,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	1	1,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	05:08:36 PM		D3C12IL11T02H	30	1,700.00				
20	CBS EVENING NEWS W/SCOTT PELLEY	10/26/2012-10/26/2012	....F..	30	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	05:29:31 PM		D3C12IL11T02H	30	2,000.00				
22	CBS2 NEWS AT 6	10/26/2012-10/26/2012	....F..	30	1	1,400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		....F..	1	1,400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	06:14:04 PM		D3C12IL11T02H	30	1,400.00				

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24	SUN EARLY NEWS	10/28/2012-10/28/2012	.....S		30	2	1,600.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S	1		1,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su				30			1,600.00	Preempted
10/28/2012	Su	11:30:24 AM	10/28/2012	D3C12IL11T02H	30	1,600.00	1,600.00		Makegood in THE NFL TODAY
25	ENTERTAINMENT TONIGHT	10/26/2012-10/26/2012	....F..		30	1	1,800.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		....F..	1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	06:28:10 PM		D3C12IL11T02H	30	1,800.00			
28	BLUE BLOODS	10/26/2012-10/26/2012	....F..		30	1	12,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		....F..	1		12,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	09:34:33 PM		D3C12IL11T02H	30	12,000.00			
35	THE LATE LATE SHOW W/CRAIG FERGUS	10/26/2012-10/26/2012	....F..		30	2	450.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		....F..	2		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	11:42:15 PM		D3C12IL11T02H	30	450.00			
10/26/2012	Fr	11:54:38 PM		D3C12IL11T02H	30	450.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
37	LATE NEWS REPEAT		10/26/2012-10/26/2012		. . . . F . .		30	2	150.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . . . F . .		2		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	01:18:02 AM		D3C12IL11T02H	30	150.00			
10/26/2012	Fr	01:36:40 AM		D3C12IL11T02H	30	150.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		20		29,740.00		4,461.00	25,279.00	1,600.00	1,600.00 0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
Controller's Dept.  
  
212-856-8000

Gross Billing	29,740.00
Trade Value	0.00
Agency Commission	4,461.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	25,279.00

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